

## CLASSIFIED

Display Classified : Minimum 20sqcm. : Rs.500.00  
Upto 25 words : Rs.200.00  
(Rs.6.00 per additional word upto 50 words)  
3 insertions in a week.

## SPECIAL POSITION

Front Page : 100% extra      Back Page : 50% extra  
Colour : 100% extra      Special Position : 25% extra

## DEAD LINE

Booking of Ad. Materials : 5 days in advance  
Revised and Cancellation : 3 days in advance

*For Special Classified Rates and details of terms & conditions and enquiries may kindly addressed to Advertisement Manager :*

  
**ଓଡ଼ିଶା ଏକ୍ସପ୍ରେସ୍**  
**ODISHA EXPRESS**  
A Premier Odia Colour Daily Newspaper

Published Simultaneously from : **BHUBANESWAR & KENDRAPARA**

**RADHAKRUSHNA PUBLICATIONS PVT. LTD.**



Room No.-211, 2nd Floor, Block-A, Bharati Tower,  
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**ଓଡ଼ିଶା ଏକ୍ସପ୍ରେସ୍**



**ODISHA EXPRESS**

A Premier Odia Colour Daily Newspaper

**SIGHTS TRUTH WRITES TRUTH**

**Advertisement Tariff**

**2025-26**

w.e.f. 01.04.2025

ଓଡ଼ିଶା ଏକ୍ସପ୍ରେସ୍

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...  
epitomizes the restless soul.  
in constant search of an expression.  
an expression, that's truthful & tasteful.  
presented with youthful exuberance & matured mind.  
to ignite individual & collective thoughts.  
for making this world a better place to live in.  
...

## MECHANICAL DATA

Overall Size : 56 cm x 35 cm  
Print Area : 53 cm x 33 cm  
No. of Columns : 8 (33 cm width)  
Column Size : 3.8 cm width

## MATERIALS REQUIRED

Black & White : Artwork, Artpulls, Bromides,  
Positives, CDS  
Halftone Screen 65%

Colour Ads : Colour Artwork, Positive with  
Progressive Proof & CDS  
Screen 85-100%

Strip Ads : Minimum Height 3cm x 22.8cm  
Maximum Height 6cm x 22.8cm

## ADVT. TARIFF PER SQ.CM.

Full Page - Colour Ad (Front Page) : ₹20,00,000/-  
Half Page - Colour Ad (Front Page) : ₹10,00,000/-  
Full Page - Colour Ad (Inner Page) : ₹12,00,000/-  
Half Page - Colour Ad (Inner Page) : ₹6,00,000/-

Colour Ad (Front Page) : ₹1200/- per sqcm.  
B/W Ad (Front Page) : ₹750/- per sqcm.  
Colour Ad (Back Page) : ₹850/- per sqcm.  
B/W Ad (Back Page) : ₹750/- per sqcm.  
Colour Ad (Inner Page) : ₹750/- per sqcm.  
B/W Ad (Inner Page) : ₹600/- per sqcm.

All Rates are subject to revision without prior notice.  
w.e.f. : 01.04.2025

